

Selling Foreign Rights can be a very lucrative prospect for publishers and authors and the agents that help make the sales happen. Remember, just because you've published your book locally doesn't mean that there aren't other opportunities to publish elsewhere! Some important markets rely on buying rights to books to grow their local markets, and your book can be one of them.



When selling your foreign rights, you can grant the right to just one company to represent that right for the entire world. That would be an exclusive contract. Less widely spoken languages are usually **sold with world exclusive rights to the buyer.**

Even though you're starting with just one book, that one book can be sold hundreds of different ways, including **different formats and different languages.**

Many widely spoken languages are used the world over, which means you can **sell language rights several times into different territories.**

Individual formats can be sold to different buyers, growing the number of potential partners you have, and increasing the **different ways your book can be sold.**

**Exclusive**      **Non Exclusive**

**Hardcover**      **Paperback**      **Ebook**      **Audio**

<b>Mandarin</b> 1 billion+ speakers worldwide	<b>English</b> 508 million speakers worldwide	<b>Hindustani</b> 497 million speakers worldwide	<b>Spanish</b> 392 million speakers worldwide	<b>Russian</b> 277 million speakers worldwide	<b>Arabic</b> 246 million speakers worldwide	<b>Portuguese</b> 191 million speakers worldwide	<b>Malay-Indonesian</b> 159 million speakers worldwide	<b>French</b> 129 million speakers worldwide
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Many foreign markets, including Tunisia, The United Arab Emirates, Turkey, and many others have national funds to support the purchase and translation of foreign books and rights.

- Netherlands**  
75% of all Dutch books published in the Netherlands were originally published in other languages.
- United States**  
Books from the U.S are some of the most sought after for rights transactions, with as many as **8 thousand** individual rights sold to a single country in a given year.
- France**  
Between 2009 and 2012, between **14 and 17 percent** of all books published in France were acquired via foreign rights deals.
- Spain**  
Spain spends nearly **40% of its collect rights budget** on acquiring foreign rights - over **\$6 million** in 2010.
- Finland**  
**17% of those titles** published in Finland were originally published in foreign languages and markets.
- Russia**  
Russia publishes over **14 thousand** translated books annually.
- China**  
China has acquired the rights to over **13 thousand** foreign books each year since 2010.